

**Saturday – November 23, 2013**

**09.00–10.30 PANEL V: HEALTH**

*Chair: Mariely Lopez Santana, George Mason University*

*Discussant: Florian Hoffmann, Willy Brandt School, University of Erfurt*

REGIONAL SOCIAL POLICY IN THE POST-LISBON  
EU IN THE WAKE OF ECONOMIC CRISIS:  
INSIGHTS FOR UNASUR

*Luk Van Langenhove & Stephen Kingah, United Nations University Institute on Comparative Regional Integration Studies (UNU-CRIS)*

HEALTH AND REGIONAL INTEGRATION:

GOVERNANCE CHALLENGES IN MERCOSUR  
*Andrea Bianculli, Institut Barcelona d'Estudis Internacionals (IBEI) & Andrea Ribeiro Hoffmann, Freie Universität Berlin*

HEALTH POLICY IN UNASUR: TACKLING GERMS,  
BROKERING NORMS AND CONTESTING POWER  
*Pia Riggirozzi, Southampton University*

REGIONAL ECONOMIC NORMS, INTER-REGIONAL  
FTAs, AND THE PROTECTION OF THE RIGHT TO  
HEALTH: THE CASES OF COLOMBIA AND SPAIN  
*Liliana Lizarazo Rodriguez & Phillipe De Lombaerde, United Nations University Institute on Comparative Regional Integration Studies (UNU-CRIS)*

**10.30–11.00 COFFEE BREAK**

**11.00–12.30 CONCLUDING SECTION: MAIN CONCLUSIONS  
AND AGENDA AHEAD**

**13.00–14.30 LUNCH (SNACKS) AND DEPARTURE**

**RESEARCH COLLEGE (KOLLEG-FORSCHERGRUPPE, KFG)  
“THE TRANSFORMATIVE POWER OF EUROPE”**

The Kolleg-Forschergruppe (KFG) "The Transformative Power of Europe", directed by Prof. Dr. Tanja A. Börzel and Prof. Dr. Thomas Risse, examines the role of the EU as promoter and recipient of ideas, analyzing the mechanisms and effects of international and external diffusion processes in two research areas: (1) the EU and Regional Institutions in Latin America, Africa, the Middle East and Asia, and (2) Europe and the EU as Recipients of Diffusion. The Kolleg-Forschergruppe (KFG) is a funding program launched by the German Research Foundation (Deutsche Forschungsgemeinschaft – DFG) in 2008. As a Research College, it is intended to provide a scientifically stimulating environment for innovative research within a small group of senior and junior researchers. A centerpiece of the KFG is the invitation of national and international guest scholars working on the diffusion of ideas as well as the promotion of junior researchers through (post) doc fellowships.

**Contact**

Freie Universität Berlin  
Kolleg-Forschergruppe  
“The Transformative Power of Europe”  
transform-europe@fu-berlin.de  
+49 (0)30 838 570 31  
www.transformeurope.eu

Program

**Regionalism, Norm Diffusion  
and Social Policy:  
Dealing with Old and New Crises  
in Europe and Latin America**

Workshop organized by the Kolleg-Forschergruppe  
“The Transformative Power of Europe”

November 22-23, 2013

FREIE UNIVERSITÄT BERLIN  
Silberlaube (Erdgeschoss) Raum L116  
Otto-von-Simson-Str. 26  
14195 Berlin-Dahlem

## Friday – November 22, 2013

09.00–09.30 REGISTRATION

09.30–09.45 OPENING REMARKS  
Tanja Börzel

### 09.45–11.00 **PANEL I: CRISES, REGIONAL INTEGRATION AND SOCIAL POLICY: POSSIBILITIES AND LIMITATIONS**

Chair: *Andrea Ribeiro Hoffmann, Freie Universität Berlin*  
Discussant: *Sergio Costa, Institute for Latin American Studies and Institute of Sociology, Freie Universität Berlin*

REGIONAL INTEGRATION AND THE FIGHT AGAINST POVERTY  
*Tullo Vigevani & Juliano Akira, Universidade Estadual de Sao Paulo (UNESP)*

DR JEKYLL OR MR HYDE: WOULD THE EU'S FOREIGN-INVESTMENT PROTECTION AGREEMENTS THWART ITS SUPPORT FOR LATIN AMERICA'S SOCIAL-POLICY PROGRESS?  
*Stephen Clarkson, University of Toronto & Steffen Hindelang, Freie Universität Berlin*

11.00–11.30

COFFEE BREAK

11.30–13.00

### **PANEL II: CRISES, REGIONAL INTEGRATION AND SOCIAL POLICY**

Chair: *Andrea Bianculli, Institut Barcelona d'Estudis Internacionals (IBEI)*  
Discussant: *Andrea Ribeiro Hoffmann, Freie Universität Berlin*

ENLARGEMENT OF REGIONAL ORGANIZATIONS AND NORM EMERGENCE IN SOCIAL POLICY: A

THEORETICAL CONTRIBUTION  
*Sophia Schemel & Kerstin Radtke, University of Konstanz*

SUB-REGIONAL FINANCIAL COOPERATION TO SOCIAL POLICY DEPLOYING: THE CASE OF CAF IN BOLIVIA  
*Marcelo De Almeida Medeiros & Elia Cia, Federal University of Pernambuco (UFPE)*

LUNCH (AT "LUISE" IN DAHLEM)

13.00–14.30

### **PANEL III: EMPLOYMENT**

Chair: *Selene Camargo, Dep. Sociological Theory, Facultat d'Economia i Empresa, Universidad de Barcelona*  
Discussant: *Kai Schulze, Mannheim Centre for European Social Research (MZES)*

14.30–16.00

EU EQUAL-TREATMENT POLICIES: THE ADVANTAGE OF ACTING FROM A LONG-TERM PERSPECTIVE FOR ADMINISTRATIONS IN MULTILEVEL SYSTEMS  
*Miriam Hartlapp, Wissenschaftszentrum Berlin für Sozialforschung (WZB)*

AN INTERGOVERNMENTAL SOLUTION TO THE UNEMPLOYMENT PROBLEM: RECONFIGURING THE ARCHITECTURE OF ACTIVE WELFARE STATES  
*Mariely Lopez Santana, George Mason University*

EU ACTIVISM IN INTERNATIONAL ORGANIZATIONS: THE DIFFUSION OF FLEXICURITY AT THE ILO'  
*Eleni Xiarchogiannopoulou & Dimitris Tsahouras, Universite Libre de Bruxelles*

16.00–16.30 COFFEE BREAK

### 16.30–18.00 **PANEL IV: EDUCATION**

Chair: *Pia Riggiozzi, Southampton University*  
Discussant: *Juan Díez Medrano, Dept. of Economic History and Institutions, Universidad Carlos III de Madrid, and Research Program Coordinator at Institut Barcelona d'Estudis Internacionals*

DIFFUSION OF HIGHER EDUCATION BY REGIONAL ORGANIZATIONS  
*Mercedes Botto, FLACSO-Buenos Aires*

TOWARDS AN INTEGRATED RESEARCH POLICY? THE EFFECTS OF THE EUROPEAN RESEARCH AREA  
*Carina Breschke, Freie Universität Berlin*

"MERCOSUR BRAND": REGIONALISM AND HIGHER EDUCATION  
*Daniela Perrotta, Institute for Research in Educational Sciences, Universidad de Buenos Aires*

19.30

DINNER (AT "PIAGGIO" IN DAHLEM)